

Virtual Jordan Party Guide

As you post, be sure to personalize and add your own touches. Emojis are a great way to draw attention and make your posts more fun.

Hostess Coaching Build Relationship - Build your relationship with your host as you do your customers.

This is your MOST important relationship of the party.

Know your host so you can make personal connections!

Leading up to the party, ask simple questions like: -

Why are you excited to have a party?

Have you created your wishlist? I'd love to know what's on it?

Are there specific people that you are excited to invite? Who? Why? *

Make a personal connection!

5 Key Touch Points with your Host

1. Booking. Set your date and time and the time for your follow-up call.
2. 48 Hours Later. Confirm she is inviting guests, answer questions and start her wishlist.
3. Midway from the party. Answer questions and encourage her to collect outside orders.
4. 24-48 Hours. Go over what to expect, provide scripting for reminders to her guests and gather any outside orders.
5. Party!

Set up One Facebook Group for 1 or more hosts

Hosts – For multi-host links pin the link for each host at the top as a Featured Post. You can use the Facebook built-in Scheduler (each time) or Post my party one time (\$10). Use a Facebook Banner from JEU >> Media Gallery.

TIP - The day you go live make that an event inside the group for the virtual living room because it sends reminder

Day 1 – Initial Post while Host adds Her Guests		
Be sure to personalize this post for your host name, links and party dates.	Welcome to our Jordan Party with Sarah and Megan! You can shop anytime at the links below for each host. Whether you've known about Jordan Essentials for a long time or just heard of us, we have some amazing things to show you this week. From natural, beneficial products for all your personal care needs from head to toe, to unique products that give you a natural alternative for pain relief, you won't want to miss a day this week! The party kicks off Tuesday with a short Live Zoom Thursday at 6:30 pm. LINK HOST 1 LINK HOST 2	Your Picture
Calendar Post	Here is what you can expect this week. Health and wellness should not be hard to come by. We make it easy to find trustworthy solutions for your family. A few days with us and you can learn how to enjoy a fun, fresh, authentic Jordan Essential experience that not only makes you feel better from the outside in. It is a great feeling. Welcome	Online PARTY SCHEDULE <small>DAY 1: The Basics of Jordan Essentials and the must haves for every home.</small> <small>DAY 2: Beautiful skin from head to toe, all the essentials and none of the toxins.</small> <small>DAY 3: Exclusives, deals, and freebies PLUS, The Virtual Living Room on Zoom with prizes and shopping.</small> <small>DAY 4: FINAL DAY for shopping, tips, all things family and home, and intro to facial care.</small> <small>DAY 5: PANIC! You forgot to order... call or text me if you have any questions about our Host website and our orders.</small>
About the Company	The name comes from the distant land of the Jordan River which is a place of renewal and symbolizes promise. Founded in 2000 with a mission to help others. It thrives today in Nixa, Missouri. We harness the earth's essentials like magnesium and essential oils and blend them to perfect natural solutions for you and your family	WELLNESS Flowing to the Palm of your HANDS  <small>Far away in a distant land, the Jordan River runs through a fertile valley.</small> <small>From this river we proudly create our name and become JORDAN ESSENTIALS INC.</small> <small>As this river flows down the valley to the Dead Sea, it carries benefits to everyone who comes in contact with it. We carry these same benefits to everyone who uses our products. We believe in providing wellness in a whole new way.</small> <small>We harness those minerals and combine them with essential oils to create products that truly are the best of every product out there with no side effects.</small>
About Nancy, Founder	Nancy is an advocate and friend. She was a busy stay-at-home mom who started pioneering products in her kitchen to make money for her family when her children were little She oversees all of the formulas and is a friend to families nationwide for skin care and income solutions. She is busy today overlooking product formulas in the made-in-the-heartland manufacturing with	Hello there!  <small>JORDAN ESSENTIALS INC.</small> <small>www.jordan.com</small> <small>1-800-444-4444</small> <small>info@jordan.com</small> <small>Facebook: JordanEssentialsINC</small> <small>Instagram: @jordanessentialsinc</small> <small>Twitter: @jordanessentialsinc</small> <small>LinkedIn: JordanEssentialsINC</small>

	essential ingredients you can trust. She gives a customizable option that is flexible with your life to become a Jordie too and share the goodness of Jordan Essentials with others. Nancy helps make us unique!	
About me post with your pic (optional go live 2 - 3 min)	Introduce yourself in about 3-4 minutes Good morning! I thought I'd start our day by telling you a little bit about who I am. Here's who I am, why I'm here, and what JE means to me. We're going to share some info with you this week about our most popular products but make sure to join us in The Virtual Living Room this **Thursday at 6:30 pm CT** for our Live Party right here in the group to see how the products work, for shopping tips, hear about your host's top recommendations, answer questions and have some special offers.	Post a Pic of YOU!
About Magnesium	Known as the Miracle Mineral, we all need it and yet we are almost always deficient. You will see this week why so many people call us the Magnesium company. We infuse Magnesium Chloride into our products that go onto your skin and benefit your whole body. More to come but check out this great info!	
Day 2 – Welcome and Kick Off (Schedule your posts throughout the day and not all at once.)		
	PARTY OFFICIALLY KICKS OFF! Before we get started, take a moment to change your settings as pictured below and comment your answer to our trivia question when you're done! All answers will be entered to win our Early Bird Prize drawing on Tuesday.	
FORM F= where are you from O= Occupies your time R= recreating M= Matters most or most meaningful last week	Get ready, let's get to know each other a bit before we get started. Answer 4 quick questions as we get to know each other! 1. Where are you FROM and What do you love about where you live? 2. What occupies your days? 3. What do you do for fun? 4. What is the most meaningful thing you did last week post below to be entered into a drawing for our Under Eye Collagen Gel Packs!	
Live Reminder virtual living room 30 min get together	Virtual Living Room is (LIST DATE AND TIME FOR NIGHT NUMBER FIVE)! Bring your questions and we'll answer them all and have some helpful shopping tips. It will be right here easy peasy!	
Essential Collection	Let's kick off with our MOST popular collection! So popular they are called the Essential Collection Cleanse with plant-based hand soap infused with moisturizing Aloe. Remove dead skin cells by adding a dollop of our invigorating Salt Scrub infused with Dead Sea Salts. Finish with our best-selling Magnesium infused Shea Body Butter or our Hydrating Hand & Body Lotion.	
Lotion Bar	It all started with the Lotion Bar! A solid waterless bar of lotion created and perfected by our Founder, a busy mom of three. Hand poured in the heartland of America, this buttery smooth multi-use bar is boosted with elemental Magnesium Chloride and works wonders on dry skin, elbows, feet - the whole body. Outstanding relief for frequently washed hands and the moisture lasts between washings. Simply place the bar in your hands to warm and release the organic plant-based oils, then apply with an easy glide for instantly softer skin.	

	Add a Lotion Bar for \$7 when you purchase an Essential Set	
Day 3 -Purposeful Lotions and applications		
Sticks, Trio, Spray	<p>NO Worries... we got you! 100% pure Essential Oils in unique blends offer perfect solutions</p> <p>Purposeful products designed for easy, targeted application in a stick, spray or roller. Pesticide-free ingredients sourced from ethical farms deliver relief when and where it's needed.</p> <p>Sticks - Waterless solid sticks of lotion infused with essential oils are</p>	 <p>Magnesium STICKS, SPRAYS, AND ROLL ONS 100% pure Essential Oils in unique blends offer perfect solutions</p> <p>RENEW</p> <p>Elizabeth G. says: "I have been in the best mood ever since using the Magnesium stick! I can't believe how much better my muscles have been feeling with it alone."</p>
	<p>Sticks - Waterless solid sticks of lotion infused with essential oils are convenient and provide pinpoint "touchless" application. Not messy or greasy, these are perfect to throw in a purse, backpack or desk drawer. All contain our amazing Magnesium. From headaches to allergies to a sleepless night, we've got a stick for that!</p> <p>Sprays - Essential Oils and Magnesium- boosted sprays are blended in a soothing, inflammation-calming Witch Hazel. Sprays allow for wider coverage like along the back, calves or whole body. With 21% Magnesium and powerful Essential Oil blends for whatever life brings you; a solution is a quick spritz away.</p> <p>Roller - Magnesium and Essential Oils are blended in Grapeseed Oil for a smooth glide and easy absorption. They have similar benefits as sticks - targeted application, easy to carry, and use on the go. Roll ons are great for those with thinner, more sensitive skin!</p> <p>STICK, SPRAY, & ROLL TRIO - Choose 3 Magnesium products and save! \$42</p>	 <p>STICK <i>Trio</i></p> <p>JORDAN ESSENTIALS</p> <p>BUNDLE & SAVE Choose 3 Magnesium Sticks and save!</p>
	<p>WHAT THREE WOULD YOU CHOOSE?</p> <p>RENEW - Pain relief, anti-inflammatory for joints and muscles</p> <p>UPLIFT - Uplift your mood and mind so you can make a difference</p> <p>ALLERGY - Breathe better and decrease symptoms of seasonal allergies.</p> <p>ENERGY - Enhance your energy levels anytime</p> <p>PEACE - Relax and let the tension melt away.</p> <p>RESISTANCE - Antibacterial powerhouse blend to ward off any yuck that comes your way.</p> <p>SLEEP - Sleep is an essential function that allows your body and mind to recharge.</p>	 <p>Magnesium STICKS, SPRAYS, AND ROLL ONS 100% pure Essential Oils in unique blends offer perfect solutions</p> <p>UPLIFT</p> <p>Elizabeth G. says: "I have been in the best mood ever since using the Magnesium stick! I can't believe how much better my muscles have been feeling with it alone."</p>

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Helio	<p>WHEN YOU NEED A SUPER HERO Helio IS HERE</p> <p>Repair and restore with nourishing Helichrysum! Combined with Magnesium and our Phyto-Essential blend of Green Tea, Aloe, Seaweed, and Chamomile.</p> <p>it creates an all-in-one superfood for your skin with the super-power to help relieve deep tissue tension, aches, and pains. Choose from Stick, Shea or Spray application.</p>	
Skin Relief	<p>SKIN RELIEF to the Rescue</p> <p>Your first choice for first aid! The proprietary Phyto-Essential blend of Aloe, Green Tea, Seaweed and Chamomile provide healing support when mixed in a rich Shea Butter and Vitamin E base.</p> <p>A go to favorite for the driest skin, sunburn, windburn and minor skin mishaps.</p>	

Day 4 – Everyday Essentials		
DIY & Unscented	<p>Are you a Purist?</p> <p>DIY and create your own solution!</p> <p>We are proud of the numerous pre-blended products we offer to enhance well-being, but sometimes you just want to do it yourself! Our six potent, precious essential oils are 100% pure and offer hundreds of solutions to meet your specific needs and preferences. Great for diffusers too!</p> <p>You can add any combination of oils to our Unscented products or use them as they are! These are the same high quality as other Jordan Essentials products, just without the scent.</p> <p>Unscented available in Magnesium Lotion, Dead Sea Salts and Magnesium Spray.</p>	
Made in Missouri	<p>We care so much about our products WE DON'T PUT THEM IN A STORE! You get a unique shopping experience and a high level of service from our consultants across the nation!</p> <p>Jordan Essentials is located in the heartland of America. Products are made in fresh batches, and many are still hand-poured to perfection.</p> <p>Each product undergoes strict quality control and never sits for long on a shelf. Once carefully selected ingredients like Magnesium, Shea Butter, Aloe, and Essential Oils arrive, they are blended into unique products, then lovingly packaged, and placed in a box and shipped to your door. Now that is fresh!</p> <p>For over 20 years, we have been making products that feel great, smell great, and work great! They never contain potentially harmful ingredients, so you can feel confident they are safe for you and your family.</p>	
Scents without Toxins	<p>We offer amazing scents made with the highest quality ingredients without toxins. Your health is important, so you'll never find harmful parabens or phthalates in our products. Choose from our Daily Essential products to customize your body care routine. My favorite scent lately has been XX, it reminds me of...</p> <p>Post a GIF related to the scent that you think you'd like most below and we'll see if we can guess which one you chose!</p>	
Lotion & Shea	<p>Magnify your daily life. We've already talked about how common Magnesium deficiency is, now your daily after-shower routine can include magnesium in our Lotion and Shea butters in any scent you prefer. Each Shea butter contains 50mg of Magnesium and our Lotions contain 200 mg of magnesium per tsp.</p>	
Tone & Firm	<p>Who doesn't want more firm skin? We have you covered with our Tone and Firm lotion which hydrates your skin for a firmer appearance. Enriched with Pink Grapefruit, Aloe and Green tea for a light refreshing scent. Your skin will thank you!</p>	

DSS Spa Day / personal care mental wellness	Make every day a spa day! Immerse your body in a soothing muscle soak that refreshes and renews the body, mind, and soul. Tired achy muscles, stiff joints, and mental fatigue find relief with pure Dead Sea Salts. Contains 21 minerals, including Magnesium, Potassium, and Calcium which are vital to overall health and well-being.	
Hand Soap	Get rid of those cracked and dry knuckles! The eco-friendly refillable foaming pump extends product use and helps cut down on plastic waste. Safe for the entire family. DEA, SLS, and Paraben FREE. NEW option of liquid hand soap is perfect to have plant-based soap at every sink in the house and makes for a great gift.	
Hair Care	<p>Style that's Heads Above the Others</p> <p>Cherry Almond Moisturizing Shampoo and Conditioner - Perfect for everyday use and for everyone in the family.</p> <p>This triple action shampoo is the trifecta for hair care. The winning combination offers Passion Fruit to strengthen, Rice Bran to repair, and Acai' Fruit to protect.</p> <p>After shampooing, lock in moisture with our Cherry Almond Conditioner, enriched with B5, organic Coconut, and Avocado Oil; your hair will be healthy and fortified.</p>	
Deodorant/Detox	<p>Make the switch to natural odor protection!</p> <p>Don't trap toxins under your arms! Neutralize odor-causing bacteria with our powerful plant-based formula that is free from harmful ingredients and allows your body to do what it was meant to - perspire naturally. Many store-bought deodorants contain Parabens and Aluminum which mimic estrogen and may disrupt hormones, but our deodorants are Baking Soda, Aluminum and Paraben free.</p> <p>Deodorant is one of the most important nontoxic products we make. Charcoal Soap - Detoxifying charcoal and bacteria-fighting Tea Tree help to pull out toxins and zap them from the skin, making the switch to a natural deodorant much easier.</p> <p>We also have a Spray Deodorant - A potent combo of Clove, Lemon, Cinnamon, Rosemary, and Eucalyptus Essential Oils in a soothing Witch Hazel blend to help eliminate bacteria and keep you odor-free all day and also detox your pits!</p>	

Day 5 – Live Party Night		
Reminder	Reminder the party is tonight! Do not miss the gathering and fun right here on FB.	
Why Host?	Hosting with Jordan Essentials is fun, easy and gives you great rewards! My goal is to make it easy for every one of my guests to host their own party and get the items on their wish list for free. I would love to help you do the same! I hold parties just like this one every week, so I'd love to have you join me as one of my hosts next. Let's get together and pick out a date!	
Live portion of party in the virtual living room	<p>Mini Jordan Party Demo Welcome (let people come on live and make small talk for 1- 3 min)</p> <ul style="list-style-type: none"> Ask what product was most intriguing this week, Show them a hand spa and Lotion Bar demo, - Stick, sprays, and Rollers and how they work (use catalog for guide) BOOKING TALK, Use your wish list and book your own party and get free and half-price products and you can also get the 16-ounce magnesium FREE JJ Box, this month is.... (when you earn it Green by 15 you can demo at your party) Allow a Q/A time SPONSORING TALK, Why I love my JE job use page 24 in the catalog Give them a shopping send off. Be sure and shop the link for your host by (insert day and time) to help her get her host benefits and you get your great products on their way to your home asap! <p>Reminder of the customer special - Enjoy a \$5 bonus when your order is over \$50.</p>	Go Live On Facebook
Shopping Link and \$5 gift	<p>Here's your Shopping Links↓ As you're shopping make sure you, don't miss out on your \$5 gift with your order. When your order reaches \$50, this month you can get the XX for only \$5. What a deal!</p> <p>Shopping Link 1 Host one Shopping Link 2 Host two</p>	Use current month's customer special image
Joyful Jordan Box	Joyful Jordan Box - A LITTLE BOX OF Awesomeness A special selection of products arrives on your doorstep every month. This month our box includes so many great goodies!	Use current month's Joyful Jordan box image

Day 6 – Wishlist and a few more products		
Testimony	There is so much opportunity available with Jordan Essentials! What could it mean to you to have an amazing supportive community, meeting new people and an extra paycheck?	
Hosting	Wish List getting longer and longer? Host your own. My average host walks away with \$\$ Free in products and these are some of the most popular products Hosts choose! You could walk away with all this free!	graphic with images of potential products: mag lotion plus other top picks
Good for the whole family	<p>We have the whole family and home covered as well! For the men in your life, we have products that work as hard as they do.</p> <p>We have a great Glycerin Bar Soap, Shea Body Butter boosted with Magnesium, a rich conditioning Beard Oil, enriching Body Wash and of course a fantastic natural Deodorant in Bergamot and Sandalwood.</p> <p>And for those little ones, we have lotion, fun soaps, detangling spray and more the kids will love, and you'll feel good about them using!</p> <p>Last but not least, we don't want to forget our furry friends! We LOVE our pets and Jordan Essentials wants to make sure that all the fur babies get products that are good for them. Check out our Pet Shampoo, Pet Spritz and Pet Soothing Stick.</p>	 <p>READY TO TAKE ON THE World</p> <p>JORDAN ESSENTIALS</p>  <p>KEEPING YOUR family SAFE & HEALTHY</p> <p>JORDAN ESSENTIALS</p>  <p>JUST one OF THE family</p> <p>JORDAN ESSENTIALS</p>
Life Magnified - this is your dream job	Is now the right time for you? Tell your personal story and why some of your team joined.	 <p>JORDAN ESSENTIALS</p> <p>Life Magnified!</p> <p>This is your Dream Job!</p> <p>Start Your Own Business</p> <p>Your Time, Your Way!</p> <ul style="list-style-type: none"> FABULOUS PRODUCTS – for living, cleaning, and more! FINANCIAL FREEDOM – make no investment, work from home! FLEXIBLE – fit your schedule FRIENDSHIPS – lifelong friends FUN – always positive, joyful, and happy!
We have more!	Did you know we have more? Insert link to your website. We have so much more as your essential healthy solution company.	Image will appear with link.
Weekly Wow	Still Shopping? Here's our Weekly deal and it's amazing because...	Insert current weekly wow

Day 7 – Close party, join my VIP group and thank you

Post Party Poll	<p>What product was most intriguing to you this week? Drop that below with your number of where you're at right now!</p>	 <p>POST Party Poll</p>
Group Thank	<p>One Graphic that you continually add names to and tag as orders come in.</p>	
Join My Vip Group	<p>The fun doesn't stop here! Come on over and join my VIP Community to stay up to date on special deals and learn even more about each of our products so you can use them to their fullest potential. Our group is a place to share your stories, ask any question you like, enter my giveaways and learn something new!</p>	 <p>Join my VIP GROUP</p> <p>Learn more about the benefits of using healthy, non-toxic products!</p>